



One Week
**ADVANCED ENTREPRENEURSHIP AND
SKILL DEVELOPMENT PROGRAMME (A-ESDP)**
on
Processing and Post-Harvest Value Chain Management in Litchi

Organized by
ICAR–National Research Centre on Litchi, Muzaffarpur, Bihar

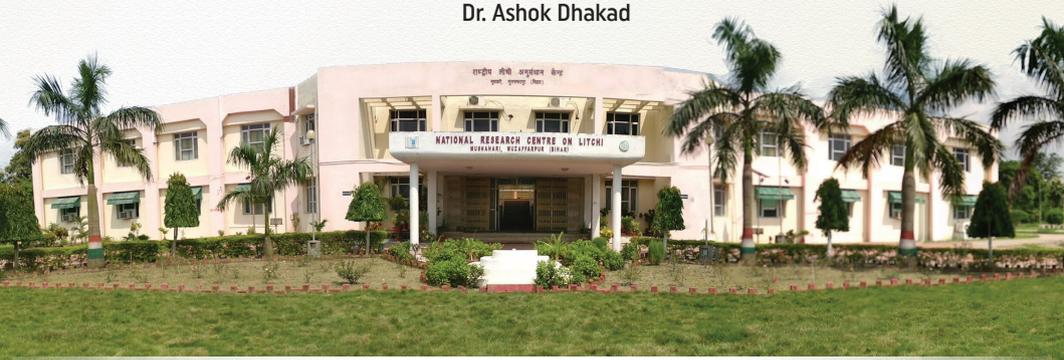
Sponsored by
Ministry of Micro, Small and Medium Enterprises
Government of India

On 16 – 22 February 2026
at ICAR–National Research Centre on Litchi, Muzaffarpur, Bihar

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Empowering Litchi Entrepreneurs | Reducing Post-Harvest Losses | Strengthening Value Chains

About ICAR-NRC on Litchi

ICAR–National Research Centre on Litchi, Muzaffarpur, Bihar, is an ICAR institute established in 2001 with the mandate to undertake basic, strategic, and applied research on litchi. The Centre focuses on development, refinement, and dissemination of technologies related to litchi production, plant propagation, post-harvest management, and processing.



The institute has proven expertise in organizing entrepreneurship and skill development programmes for promotion of litchi-based agri-enterprises.

About the Programme

The Advanced Entrepreneurship Skill Development Programme (A–ESDP) on *Processing and Post-harvest Value Chain Management in Litchi* is designed to provide advanced, practice-oriented training to existing entrepreneurs engaged in horticulture-based enterprises. The programme aims to strengthen technical competence, business skills, and market orientation in litchi processing and value addition, with special emphasis on minimizing post-harvest losses and enhancing profitability. The programme will also include guided exposure visits to established litchi-based processing and value addition industries in Muzaffarpur, enabling participants to gain first-hand experience of industrial practices, operational management, and marketing strategies. TA/DA and accommodation will be provided by the institute as per norms.



Litchi Pulp



Litchi Squash



Litchi RTS



Dehydrated Litchi Pulp (Litchimish)

Programme Details

Venue: ICAR–National Research Centre on Litchi, Mushahari, Muzaffarpur – 842002, Bihar

Duration: 16–22 February 2026 (One Week)

Objectives

- To impart advanced knowledge on scientific processing and post-harvest handling of litchi
- To promote value addition and enterprise diversification
- To strengthen entrepreneurial and managerial skills
- To facilitate market linkages, branding, and regulatory compliance
- To enhance income generation and employment opportunities in the litchi value chain



Who Can Participate

- o Existing entrepreneurs engaged in: Food processing, Horticulture / agri-based enterprises and Litchi-based value addition or allied activities
- o Aspiring entrepreneurs & startups
- o Graduates in agriculture, food technology & allied sectors
- o Preference will be given to MSME-registered units, startups, FPO members, and women entrepreneurs
- o Udyam Registration Certificate is mandatory



